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| In re the Application of:<br><b>Ian J. Obstfeld et al.</b>           | Date:<br><b>1 November 2004</b>        |
| Serial Number:<br><b>10/648,128</b>                                  | Group Art Unit:<br><b>3634</b>         |
| Filed:<br><b>26 August 2003</b>                                      | Examiner:<br><b>Sarah L. Purol</b>     |
| Title:<br><b>"Display System and Unit for Merchandising Eyewear"</b> | Attorney Docket No:<br><b>7433-A-1</b> |

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: COMMISSIONER FOR PATENTS, P.O. Box 1450, Alexandria, VA 22313-1450: Judith S. Johnson.

Signature

1 November 2004  
Date of Signature

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## AMENDMENT

Sir:

In response to the Office Action mailed 13 October 2004 (hereinafter This Office Action) please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins of page 2 of this paper.